



# SQL vs NOSQL

A comparative exploration





# SQL OVERVIEW

- SQL is a standardized language for managing relational databases.
- Relational databases organize data into structured tables with predefined schemas.
- Data is stored in rows and columns, with relationships established using keys.
- Suited for structured and consistent data, such as financial records and user profiles.



# NOSQL OVERVIEW

- NoSQL refers to diverse database systems for handling non-relational data.
- Offers flexible schemas, accommodating dynamic changes in data structure.
- Ideal for unstructured or semi-structured data, like social media posts and sensor data.
- Types include document stores, key-value stores, column-family stores, and graph databases.

The image features a solid orange background. At the top, two black spotlights are positioned on the left and right edges, casting bright yellow beams of light towards the center. The beams converge on a white rounded rectangle at the top and a yellow oval at the bottom. The text 'KEY DIFFERENCES' is written in a bold, orange, 3D-style font within the white rectangle. The text 'SQL vs NOSQL' is written in a bold, dark brown font within the yellow oval.

# KEY DIFFERENCES

**SQL vs NOSQL**

# KEY DIFFERENCES

## **Data Model:**

SQL: Relational databases with tables, rows, and columns.

NOSQL: Various models like document, key-value, column-family, and graph databases.

## **Schema:**

SQL: Fixed schema with predefined structure and data types.

NOSQL: Flexible or schema-less design, allowing dynamic changes to data structure.

## **Query Language:**

SQL: Standardized SQL language for querying and manipulating data.

NOSQL: Databases have their own query languages optimized for specific data models.

# KEY DIFFERENCES

## Scalability

SQL: Vertical scaling (adding more resources to a single server) is common.

NOSQL: Horizontal scaling (distributing data across multiple servers) is more common and easier.

## ACID Compliance:

SQL: Emphasizes ACID properties (Atomicity, Consistency, Isolation, Durability) for transactional integrity.

NOSQL: May trade off ACID properties for better performance and scalability in some cases.

## Data Relationships:

SQL: Relationships between tables are established using keys.

NOSQL: Relationships can be modeled, but different NoSQL types handle them differently.

# USE CASES OF SQL AND NOSQL



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## Use Cases for SQL Databases:

- Transactional Systems: Ideal for applications that require strong consistency and support for ACID (Atomicity, Consistency, Isolation, Durability) transactions, such as financial systems, e-commerce platforms, and online banking.
- Content Management Systems (CMS): Suitable for CMS platforms that manage structured content like articles, blogs, and user profiles. They offer easy querying and sorting of content.
- Customer Relationship Management (CRM): CRM systems use SQL databases to store and manage customer data, including contact details, sales interactions, and customer service history.
- Inventory Management: Used in inventory systems to track stock levels, manage product catalogs, and handle order processing with precision and consistency.



# USE CASES OF SQL AND NOSQL

## Use Cases for NOSQL Databases:

- Big Data and Real-time Analytics: NoSQL databases, especially column-family and document stores, are used to handle large volumes of unstructured or semi-structured data for real-time analytics and processing. Examples include Apache Cassandra and MongoDB.
- Social Media and User-generated Content: NoSQL databases excel at handling social media posts, comments, likes, and user profiles due to their ability to accommodate rapidly changing and unstructured data.
- Content Delivery Networks (CDNs): NoSQL databases are used in CDNs to store and serve cached content like images, videos, and web page components, ensuring fast content delivery to users.

# APPLICATIONS BUILT ON SQL AND NOSQL



# APPLICATIONS BUILT ON SQL AND NOSQL DATABASES

## Applications built on SQL Databases:

- Amazon: Amazon uses a combination of SQL databases to manage its vast inventory, order processing, customer data, and more.
- Facebook: While Facebook uses a hybrid approach, its core components, such as user profiles, posts, and relationships, are managed using SQL databases.
- LinkedIn: LinkedIn utilizes SQL databases to handle user profiles, connections, job listings, and messaging within its professional networking platform.
- Airbnb: SQL databases are used by Airbnb to manage listings, bookings, and user profiles, ensuring consistent data for its hospitality platform.

# APPLICATIONS BUILT ON SQL AND NOSQL DATABASES

## Applications built on NOSQL Databases:

- **Twitter:** Twitter uses NoSQL databases to handle its massive stream of tweets and user interactions, enabling real-time data processing and scalability.
- **Uber:** Uber utilizes NoSQL databases to handle real-time location data, ride requests, and driver information, ensuring quick response times and scalability.
- **Instagram:** Instagram relies on NoSQL databases to manage user-generated images, videos, and interactions, supporting the rapid growth of visual content.

# PROS AND CONS



# PROS AND CONS

SQL	NOSQL
Ensures Atomicity, Consistency, Isolation, Durability	May prioritize performance over strict ACID
Excellent for managing structured data with schemas	Flexible schemas accommodate unstructured data
Standardized SQL language for powerful querying	Varied query languages optimized for models
Manages complex data relationships effectively	Supports diverse data types and structures
Well-established tools, documentation, and community	Growing ecosystem with innovative solutions

# PROS AND CONS

SQL	NOSQL
Horizontal scaling can be challenging	Designed for horizontal scaling and growth
Fixed schemas make adapting to changes difficult	Flexible schemas may require data modeling
Complex relationships may require advanced knowledge	Learning curve for new query languages

## CONCLUSIONS:

- SQL and NoSQL offer unique solutions for data management.
- Select the appropriate type based on project needs.
- Both have strengths and weaknesses that cater to different scenarios.

